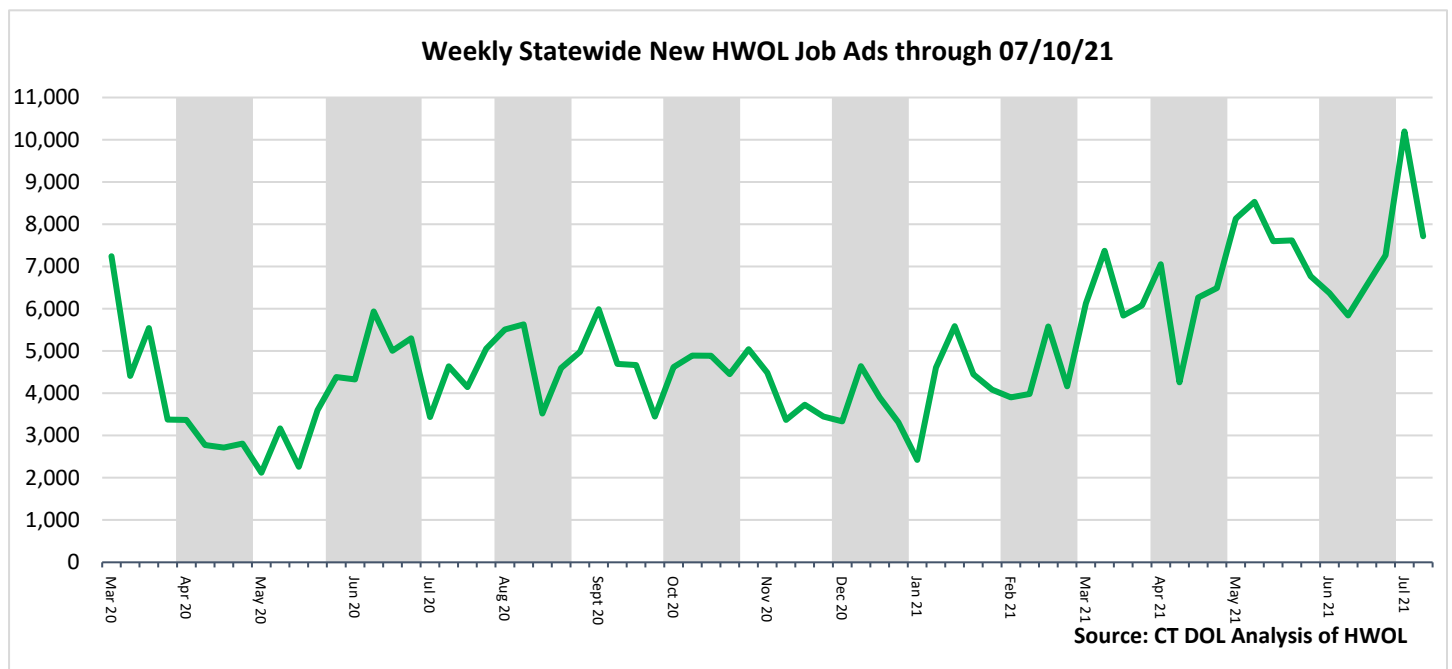# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending July 10th, 2021 – Total New Ads Fall to 2nd Highest Weekly Level Since Early May

WETHERSFIELD, July 16th, 2021 – During the week ending July 10th, 2021, there were 7,717 new postings, down 25% from a week ago and up 32% from four weeks ago. This most recent week of total new ads is the second highest new ad level since early May, the prior week was the highest on record. The over the week decline of -2,548 was driven by Health Care and Social Assistance (-694 new ads or -23%) and Retail Trade (-42% or -576). Those two sectors had the most ads overall and accounted for about half of the overall decline across all industries. Many of the occupations with the most ads were in Heath Care and Retail Trade, including Registered Nurses (552 ads, down 27% over the week), Retail Salespersons (259 new ads, down 10% over the week), and Supervisors of Retail Sales Workers (190 new ads, down 22% over the week). This over the week drop of 25% during the week of the July 4th Holiday is less than a year ago, which fell 35% during the week ending July 4th, 2020. Total new ads are up 66% over 52 weeks.

Weekly Statewide New HWOL Job Ads through 07/10/21

Source: CT DOL Analysis of HWOL

Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Hartford Healthcare, Amazon, and UnitedHealth Group.

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The three industries with the most new job postings where

- **Health Care & Social Assistance** (2,338 new postings, -23% over the week)
- **Retail Trade** (789 new postings, -42% over the week)
- **Finance & Insurance** (494 new postings, -29% over the week)

NAICS	Industry	Ads Week Ending: 7/10/21	1 week ago: 7/3/21	4 weeks ago: 6/12/21	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	7,717	10,265	5,844	-25%	-2,548	32%	1,873
11	Agriculture, Forestry, Fishing and Hunting	1	7	1	-86%	-6	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	4	9	4	-56%	-5	0%	0
22	Utilities	12	42	60	-71%	-30	-80%	-48
23	Construction	61	169	53	-64%	-108	15%	8
31	Manufacturing	424	561	385	-24%	-137	10%	39
42	Wholesale Trade	44	37	51	19%	7	-14%	-7
44	Retail Trade	789	1,365	1,170	-42%	-576	-33%	-381
48	Transportation and Warehousing	166	209	106	-21%	-43	57%	60
51	Information	221	248	132	-11%	-27	67%	89
52	Finance and Insurance	494	696	563	-29%	-202	-12%	-69
53	Real Estate and Rental and Leasing	117	86	158	36%	31	-26%	-41
54	Professional, Scientific, and Technical Services	470	493	304	-5%	-23	55%	166
55	Management of Companies and Enterprises	16	6	5	167%	10	220%	11
56	Administrative and Support	196	216	145	-9%	-20	35%	51
61	Educational Services	285	406	225	-30%	-121	27%	60
62	Health Care and Social Assistance	2,338	3,032	740	-23%	-694	216%	1,598
71	Arts, Entertainment, and Recreation	61	52	43	17%	9	42%	18
72	Accommodation and Food Services	365	507	342	-28%	-142	7%	23
81	Other Services (except Public Administration)	78	137	86	-43%	-59	-9%	-8
92	Public Administration	91	105	83	-13%	-14	10%	8
99	Unspecified	1,484	1,882	1,188	-21%	-398	25%	296

Source: CT DOL Analysis of HWOL

Seventeen sectors had job posting decreases over the week and four had increases. The 17 increasing industries fell by a combined 2,605 new ads over the week. More than half of that decrease occurred in Health Care and Social Assistance (-694 new ads) and Retail Trade (-576), two industries that had large increases the week before. Some of the health care drop appears to the result of a few website that had a spike in new job posting activity a week ago and subsequently fell this week back to typical levels. In Retail Trade, a large portion of the sector decline over the week can be attributed to drops at Amazon (-293 new ads) and Home Depot (-121 new ads). Those two employers had combined 499 new ads last week and were down a 414 over the week combined. Among the four increasing sectors, the largest occurred in Real Estate, up 31 new ads or +36%.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

Help Wanted Online (HWOL) Weekly New Job Ads   CTDOL, Office of Research

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 7/10/21	1 week ago: 7/3/21	4 weeks ago: 6/12/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	522	714	155	-27%	-192	237%	367
Retail Salespersons	259	287	153	-10%	-28	69%	106
First-Line Supervisors of Retail Sales Workers	190	244	129	-22%	-54	47%	61
Customer Service Representatives	173	148	94	17%	25	84%	79
Medical and Health Services Managers	158	197	68	-20%	-39	132%	90
Sales Representatives, Wholesale and Manufacturing	150	182	159	-18%	-32	-6%	-9
Secretaries and Administrative Assistants, Except Legal	98	118	46	-17%	-20	113%	52
General and Operations Managers	85	112	65	-24%	-27	31%	20
Heavy and Tractor-Trailer Truck Drivers	82	82	79	0%	0	4%	3
Marketing Managers	70	94	55	-26%	-24	27%	15
Nurse Practitioners	70	73	10	-4%	-3	600%	60
Laborers and Freight, Stock, and Material Movers, Hand	69	137	295	-50%	-68	-77%	-226
Merchandise Displayers and Window Trimmers	69	81	49	-15%	-12	41%	20
Medical Secretaries and Administrative Assistants	64	74	28	-14%	-10	129%	36
Licensed Practical and Licensed Vocational Nurses	61	103	33	-41%	-42	85%	28
Human Resources Specialists	59	72	31	-18%	-13	90%	28
Medical Assistants	56	75	18	-25%	-19	211%	38
Maids and Housekeeping Cleaners	53	63	16	-16%	-10	231%	37
Maintenance and Repair Workers, General	52	78	41	-33%	-26	27%	11
Management Analysts	50	81	49	-38%	-31	2%	1
Security Guards	48	62	62	-23%	-14	-23%	-14
Sales Managers	47	60	39	-22%	-13	21%	8
Waiters and Waitresses	41	64	39	-36%	-23	5%	2
Cashiers	40	40	46	0%	0	-13%	-6
Janitors and Cleaners	40	78	36	-49%	-38	11%	4

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (522 new postings, -27% over the week)
- Retail Salespersons (259 new postings, -10% over the week)
- First-Line Supervisors of Retail Sales Workers (190 New Postings, -22% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 7/10/21	1 Week Ago: 7/3/21	4 Weeks Ago: 6/12/21	1 Week # Change	4 Week # Change
Hartford Healthcare	533	87	64	446	469
Amazon	71	364	572	-293	-501
UnitedHealth Group	61	56	73	5	-12
The Hartford Financial Group	54	23	15	31	39
St. Vincent's Health Service	51	127	1	-76	50
Yale University	48	51	52	-3	-4
Connecticut Children's Medical Center	46	11	5	35	41
Yale-New Haven Health System	44	95	12	-51	32
Advance Auto Parts Incorporated	41	60	15	-19	26
Cigna Corporation	41	87	51	-46	-10
Advantage Sales & Marketing	35	57	5	-22	30
Deloitte	35	46	21	-11	14
BJ's Wholesale Club, Inc.	34	5	76	29	-42
Genesis Healthcare Corporation	32	25	18	7	14
Western Connecticut Health Network	31	32	2	-1	29
Dollar Tree	30	27	5	3	25
Raytheon	29	39	69	-10	-40
Waterbury Hospital	28	9	6	19	22
Accenture	28	34	47	-6	-19
Anthem Blue Cross	27	53	47	-26	-20
University of Connecticut	27	18	19	9	8
Travelers	27	37	20	-10	7
Humana	26	57	36	-31	-10
Allied Universal	25	23	43	2	-18
Macy's	25	25	6	0	19

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 14 had over the week decreases, one was unchanged and 10 had increases. Among decreasing employers, Amazon (-293 new ads), St. Vincent's Health Service (-76 new ads), and Yale-New Haven Health System (-51 new ads) had the largest over the week decreases. The 10 increasing employers in the top 25 grew by a combined 586 new ads, about 75% of that growth can be attributed to Hartford Healthcare (+446 new ads). Over Four weeks, the largest increase and decrease among top 25 employers were Hartford Healthcare (+469 new ads) and Amazon (-501).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: **https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**